CELEBRATING

Tom Copeland

A VIRTUAL EVENT · 4.14.2022

Join us to honor Tom Copeland!

A live stream retirement send-off on Facebook!

Log on to the Early Childhood Investigations Webinars Facebook page at

April 14, 2022 at 8 PM Eastern Time

Leave your warm thoughts and messages for Tom at **ECEwebinars.com/messages**

NATIONAL CENTER ON
Early Childhood Quality Assurance

Improving Business Practices for Family Child Care Providers

The Office of Child Care's National Center on Early Childhood Quality Assurance is pleased to partner with Tom Copeland on three upcoming webinars on improving business practices for family child care (FCC) providers.

Who Should Attend
The webinars are intended for FCC providers, who will learn about marketing, legal and insurance issues, and money management/retirement for their FCC business.

1. Business of Family Child Care: Marketing With Tom Copeland
April 6, 2022, from 8:00 to 9:30 p.m. (Eastern Daylight Time [EDT])

FCC providers will acquire the knowledge and confidence to better promote their business and to succeed as a business. The content includes:

- Identifying the strengths of their program
- Learning five key marketing strategies
- Using the Internet to promote their program (e.g., Facebook, Craigslist, child care forums, online classified ads)
- Competing against child care centers and exempt providers.

Click here to register for the April 6th webinar.

2. Business of Family Child Care: Legal and Insurance Issues With Tom Copeland
April 20, 2022, from 8:00 to 9:30 p.m. (EDT)

FCC providers will learn how to protect the children in their care, their property, and themselves. The content includes:

- Self-protection checklist to help reduce risks
- Homeowner and business property insurance
- Business liability and car insurance
- Legal issues: Custody disputes, price-fixing, and privacy.

Click here to register for the April 20th webinar.

3. Business of Family Child Care: Money Management/Retirement With Tom Copeland
May 4, 2022, from 8:00 to 9:30 p.m. (EDT)

FCC providers will learn how to save more money for retirement and will learn how to invest using the various IRA plans available. The content includes the following:

- Identify ways to reduce expenses.
- Recognize where to put money to meet short- and long-term goals.
- Learn how to prioritize long-term financial goals.
- Understand the five basic rules of retirement planning.
- Gain knowledge about IRA retirement plans for providers (e.g., traditional IRA, Roth IRA, SIMPLE, SEP).

Click here to register for the May 4th webinar.

Office of Child Care
Administration for Children and Families
U.S. Department of Health and Human Services
Mary E. Switzer Building, Fourth Floor, MS 4425
330 C Street, S.W.
Washington, DC 20201
General office number: (202) 690-6782
Fax: (202) 690-5600
General email: occ@acf.hhs.gov
Website: http://www.acf.hhs.gov/programs/occ